



JANE RANSOM

creator of Self-Intelligence®

Jane Ransom is an international coach, speaker, and trainer who helps clients to achieve the change they want, using her science-based model of Self-Intelligence®. Our brains are designed for change—scientists call this *neuroplasticity*. Yet resistance, too, is natural. Therefore, Jane employs science to empower clients to realize their true potential in a fast-changing world. She helps individuals transform their lives, and works with organizations to improve leadership and strengthen employee engagement.



Jane customizes every Self-Intelligence® service to meet the client's goals. She also offers follow-up coaching. Jane is pleasant to work with, all rates are negotiable, and online training is always an option.

Full Day Workshop...\$5,000 – \$7,500

Half Day Workshop...\$3,000 – \$5,000

Keynote Speech...\$5,000

Panel Participation...\$1,500

SELECT CLIENT TESTIMONIALS

“I hired Jane Ransom based on her reputation.... Wow, did she deliver a great motivational keynote!... Afterward, participants could be heard excitedly discussing her speech all throughout the day. Every speaker, announcer or officer that spoke subsequently, referred to Jane's presentation for the rest of the conference.”
Marianne Osberg, Coldwell Banker

“Jane's workshop was terrific. By leading me to better understand my goals and my current inventory of skills and abilities, she has helped me clarify and focus on the next steps I want to take towards success. It was also fun!” Dean Lee, Director, Glu Mobile

“At our state convention, we were avidly talking about her motivational keynote for the rest of the day, interjecting her recommendations and coaching advice into other situations. She led interactive exercises that proved the power of the subconscious mind, that left us 'wowed.'”
Michele Brown, CEO Real Estate Professionals International

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SELF-INTELLIGENCE SPEAKING & TRAINING TOPICS

Don't Tell Them You're a Leader
Master the Art (and the Brain Science) of Influence
to Lead with Intention in a Changing World

The leadership landscape has radically changed in the 21st century. Outdated reliance on assigned authority just doesn't cut it. Successful leaders build influential connection at every level. But how do you achieve that, without sacrificing time, focus or control? Science provides sound strategies along with good news about how brain plasticity can help you to lead more effectively.

Stop Herding Cats
How to Use Self-Intelligence® to Turn
Under-Enthused Employees into Engaged Achievers

In today's constantly evolving and ultra-competitive marketplace, you need your people to be totally on board—loyal, committed and energized to reach your company's goals. You need full employee engagement to carry your organization through stretches of sustained focus *and* to ride the ups and downs of fast-paced change. The Self-Intelligence® model brings you easy-to-learn solutions from cutting-edge science to guarantee employee buy-in.

Get Out of Your Way!
The Surprising Science on How to Build Willpower,
Boost Energy & Break Through Gridlock

Does your highest potential seem just out of reach? New research offers proven tools to help you conquer inner resistance, discover hidden abilities and exceed old expectations. It's time to bust old myths about the human brain. Let's unlock your true potential.

PRAISE FOR JANE'S BOOK *SELF-INTELLIGENCE*

“This book... contains some of the most fascinating information and material you will ever read.”

Jack Canfield, *N.Y. Times* bestselling author, *The Success Principles*

“*Self-Intelligence* busts self-help myths while providing scientific tools to help ordinary people achieve extraordinary results.”

John J. Ratey, MD, Harvard Medical School professor and bestselling author of *A User's Guide to the Brain*



LEARNING & BENEFITS OF SELF-INTELLIGENCE®

Jane's presentations and Self-Intelligence® services actively engage participants in fun yet powerful science-based exercises. By combining this dynamic interaction with dramatic real-life stories, Jane leads participants to tap into their brain plasticity to maximize learning and to create lasting positive change.

Here you'll find listed some of the learnings and benefits for each main topic. Naturally, these will be greater for multi-day workshops or multi-session online courses than for short talks. But because Jane always includes proven science-based participatory exercises, you are guaranteed positive change. Topics can be tailored, and all services are customized, to achieve the client's specific goals.

Don't Tell Them You're a Leader

Master the Art (and the Brain Science) of Influence to Lead with Intention in a Changing World

The leadership landscape has radically changed in the 21st century. Outdated reliance on assigned authority just doesn't cut it. Successful leaders build influential connection at every level. But how do you achieve that, without sacrificing time, focus or control? Science provides sound strategies along with good news about how brain plasticity can help you to lead more effectively.

Learn to

- Increase team productivity through cultivating dynamic relationships that thrive on healthy disagreement, helpful feedback and robust cooperation using social psychology.
- Foster creativity—including counter-intuitive problem solving and breakthrough innovation—by recognizing how the subconscious brain functions.
- Persuade others to step up by addressing their innate drives for both autonomy and connection and by understanding the brain's sometimes surprising response to choice.
- Capitalize on emerging opportunities by promoting nimble cognition and smart flexibility among your decision makers.
- Harness the scientifically proven power of story to powerfully convey your message and make it go viral throughout and beyond your organization.

Benefit by

- Gaining new skills to self-manage your emotional "pressure points" to stay calm in turbulent times.
- Understanding how to tackle complex challenges and when to simplify overly complicated distractions.
- Embracing the *growth mindset* proven by research to make you a faster learner, higher performer and better risk-taker.
- Enjoying the competitive edge, emotional courage and personal vigor that come with leading through influence using Self-Intelligence®.

“Jane captivated all of us immediately with her command of the subject, her enthusiasm, her fun audience participation exercises, her sense of humor and willingness to share her experiences and knowledge. Jane's suggested approaches can be life-changing.”
Joe Perkins, Mainframe Consultant





Get Out of Your Way!

The Surprising Science on How to Build Willpower, Boost Energy & Break Through Gridlock

Does your highest potential seem just out of reach? New research offers proven tools to help you conquer inner resistance, discover hidden abilities and exceed old expectations. It's time to bust old myths about the human brain. Let's unlock your true potential.

Learn to

- Rewire your neural networks to give you greater energy and a stronger Self-IQ.
- Unleash your creativity by adopting a *growth mindset*.
- Turn “failures” into springboards for more effective action.
- Generate instant and long-term confidence to help you conquer any challenge.

Benefit by

- Gaining proven science-based tools that you can use to undo inner resistance.
- Avoiding the most common mistake that blocks people from reaching goals.
- Discovering how Self-Intelligence® gives you the flexibility to surmount any obstacle.
- Experiencing a big boost in motivation by embracing one simple habit.

Stop Herding Cats

How to Use Self-Intelligence® to Turn Under-Enthusied Employees into Engaged Achievers

In today's constantly evolving and ultra-competitive marketplace, you need your people to be totally on board—loyal, committed and energized to reach your company's goals. You need full employee engagement to carry your organization through stretches of sustained focus *and* to ride the ups and downs of fast-paced change. The Self-Intelligence® model brings you easy-to-learn solutions from cutting-edge science to guarantee employee buy-in.

- Create an environment that leads your employees to self-motivate and self-energize with long-term consistency.
- Boost discretionary effort and bottom-line productivity by tapping into your employees' natural desire for meaning, purpose and belonging.
- Harness what scientists call “social contagion” to spread a culture of accountability, optimism and growth.
- Apply the latest neuroscience of laughter and play to spark employee-to-employee connections that fuel on-the-job enthusiasm.